

# DON'T BUY IT PLEDGE

I \_\_\_\_\_, will not purchase sex.  
(Full name)

I commit to valuing the humanness in everyone.

I will not patronize strip clubs.

Harming people should not be part of a bachelor party or guys night out. Encourage your peers to have fun in a way that does not degrade, objectify, or exploit anyone.

I will not consume pornography. Whether it is free or paid. Pornography feeds the demand for human bodies as a product and destroys healthy intimacy.

I will support organizations serving victims of commercial sexual exploitation (CSE). With my time, money, and resources.

I will support the leadership of survivors and people who advocate for people used in CSE.

Their knowledge and experiences make them the experts in my community, and I will promote and follow their leadership.

I will take action in my community to end the demand for CSE.

I will utilize and share resources from the Don't Buy It Project, and join community efforts to end CSE.

I will honor human equality in my daily actions. Inequality, objectification, degradation, and dehumanization paves the path for people to be treated as products.



**PEOPLE ARE NOT PRODUCTS.  
MEN ARE MORE THAN CONSUMERS.**

